

Prior to the 1970s, media topics were simply a reporting of apparent facts having a "<u>certifiable existence</u>"

Since that time, less focus has been on the "objective characteristics" and more on "news making" (the manufacturing of news)—a negotiation between journalists and their sources.

Any idea what factors influence the manufacturing of news stores?

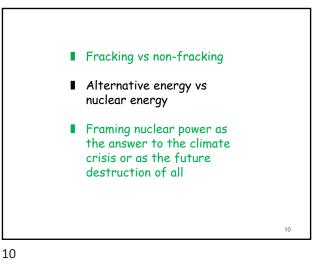
 Constraints on the amount of time available for the show to "air" or the amount of space on a page. Typically there is relatively little time/space per "report."

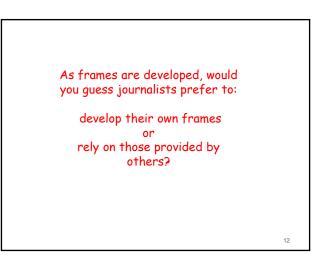
How might these constraints affect what is reported and how it is reported?

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- How do the constraints of time and Short action clips that fit into space affect the journalist's "angle" reporting formats for a story? Journalist often lacks knowledge ■ Ignore a story's underlying of the complex issues so must rely causes and conditions or ignore on sources the story due to its complexity Powerful figures and organizations (e.g., high ranking federal officials, <u>"decontextualizing</u> or removing company representatives) can an event from the context in provide them with easy to use info which it occurs" on the issue Putting a "spin" on a story so only These figures can also make the a particular "angle" of the news lives of journalists difficult (e.g., story is presented holding back info) 7 8
  - (other factors, in addition to constraints, that influence the manufacturing of news stories)
    2. Journalists present "frames" that don't cover the whole story but answer "What is it that is going on here?"
    3. Over time "storylines" can be added to the "frame"
    Can you think of an example where a particular event is framed a particular way either positively or negatively?







While "claims-makers" attempt to promote their frames of the story and make it easy for journalists, journalists prefer to evaluate the situation and determine what should and shouldn't be included in the story.

Why might this be?

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When journalists create their own stories, sometimes they may twist the facts to get attention. Can you think of ways they might twist the facts?

- Since journalists need to gain attention, they might create a story where <u>one doesn't exist</u>
- Journalists might be encouraged to <u>create conflict</u> to gain more public attention
- 3. Journalists might inflate or misconstrue scientific evidence

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Professionalism, journalist, in general, have a desire to be <u>objective</u>
 The <u>constraints of reporting</u> require journalist to be <u>efficient</u> while claims-makers want an

 Journalists want stories that are suitable and fit into the "dominant mainstream frames" to gain viewer support

elaborate story told

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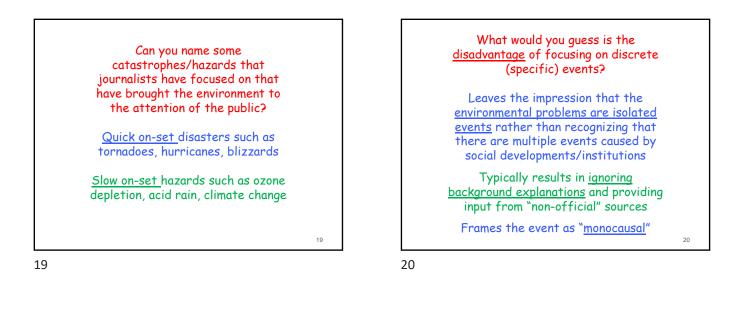
What <u>production constraints</u> are there on journalists that affect the stories they produce (beyond the constraints of time, space, and choosing the story)? 1. There may be <u>limited sources of info</u>

- 2. Short-term <u>logistical and</u> <u>technological constraints</u> created by a lack of time to pull story together --Makes it difficult to cover the bigger environmental issues
- 3. Long-term <u>source constraints</u> embedded in the news process (e.g., getting future access to sources).

Coverage of environmental events (e.g., flooding, a climate summit) have been organized into three types. Any ideas what these might be? Catastrophes (event centered coverage) Milestones (e.g., Earth Day, climate conference)

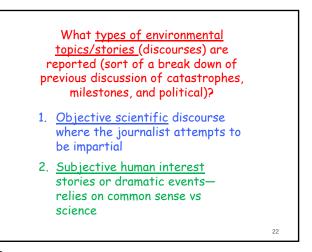
Legal/administrative/political happenings (e.g., 2005 summit of G8 leaders)

Which would you guess Hannigan considers the "bread and butter of environmental coverage?











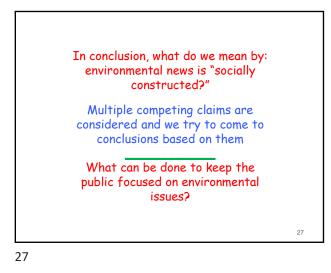
 <u>Apocalyptic narrative</u>debilitating, e.g., biodiversity, global warming
 <u>Focus on how public institutions</u> are responding to env. issues much like they would with health care, education, etc.-can lead to debates between political and scientific groups

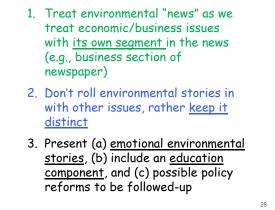
## Considering what we are learning about the media and its reporting of the environment, <u>why has climate</u> <u>change gotten increasing</u> <u>attention from the public and</u> <u>subsequently journalists</u>?

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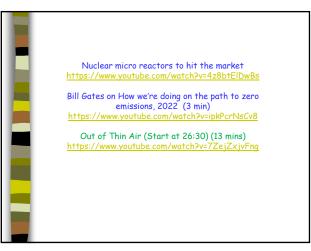


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 The influence of Artificial Intelligence on the media

 https://www.youtube.com/watch?v=uiUPD-z9DTg

 Creating a News Report

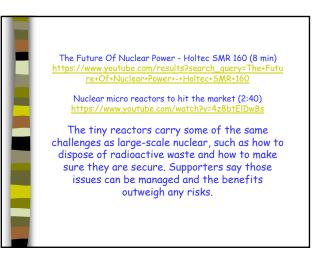
 https://www.youtube.com/watch?v=8\_NmVtnEEA8

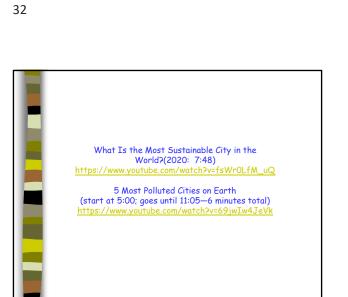
 The truth about hydrogen

 https://www.youtube.com/watch?v=AGTjKJHu99c









How Obama's EPA Nearly Bankrupted John Duarte's Farm (5:16) https://www.youtube.com/watch?v=qlBX6UoBfx8

> War on the EPA (3:00) https://www.youtube.com/watch?v=JJ1P9IcTGVY

